

January 6, 2023



Operational Update for Naramata Hospitality Limited Partnership

Naramata, B.C. - Naramata Hospitality Limited Partnership (NHLP) announces today a change in the management company for Naramata Inn. Effective immediately, Columbia Hospitality will assume responsibility for the day-to-day management of the historic Naramata Inn, replacing the operational role of Hatch Hospitality, which has managed the Inn since its relaunch in 2020. Hatch Hospitality principals Kate Colley and Ned Bell will, however, continue their strategic involvement with the Inn in their roles as partners in NHLP.

“We welcome this new level of support,” said Bell. “Columbia brings a depth of knowledge, skill, systems and enthusiasm that further strengthen the Inn’s foundation. Kate and I will now have the opportunity to focus on what we do best.”

The renovation and relaunch of the 115-year-old Inn has earned both critical and popular acclaim for a thoughtful revitalization of a local icon. Built in 1908 by Naramata’s founder J. M. Robinson, the Inn traces its lineage directly to the very beginnings of the village. Naramata Hospitality continues to invest in the continued restoration of the unique Mission style building, including extensive renovations of the elegant front verandas to be completed this winter. The Inn will reopen for the season in mid-March with some new innovations and offerings for 2023.

About Naramata Hospitality Limited Partnership (NHLP):

Maria Wiesner, Paul Hollands, Kate Colley, and Ned Bell created NHLP in 2020 to acquire and invest in Naramata Inn with the purpose of ensuring it remains a vibrant part of the Naramata community for the next 100 years. In under three years, the Inn’s look and feel has undergone a complete refresh and reimagining; it now boasts a renowned culinary and wine program, great customer service, and beloved guest rooms, common, culinary and outdoor spaces.

About Columbia Hospitality:

Columbia Hospitality has become one of North America’s premier operators of unique, independently owned small hotels and hospitality operations since its establishment in 1995. With a mission to help owners realize their dreams of creating unique and special hotels and restaurants, Columbia creates exceptional experiences for guests and team members, while achieving phenomenal results for property owners. Columbia has also consulted on hundreds of hospitality projects worldwide, delivering a high level of customized service to partners and investors.

With more than 60 properties, they are an integral part of every community they operate in throughout the Pacific Northwest. For more information about Columbia and to view the entire portfolio, visit www.columbiahospitality.com.

Hospitality veteran Mark Andrew will be leading Columbia's initial efforts in Naramata Inn's operational growth in his new role as Canadian Regional Manager for the company. Andrew brings more than 35 years of senior management experience in team development, sales, marketing, and successful transformation at top tier hotel and resort properties. His experience spans a variety of North American hotels and resorts including Canyon Ranch, Hyatt, Westin, Fairmont Hotels & Resorts Pacific Northwest, Semiahmoo Resort and Concert Properties.

Mark Andrew steps into the role immediately and can be contacted at mandrew@columbiahospitality.com.

About Hatch Hospitality

Anchored by hospitality professionals Kate Colley and Ned Bell, Hatch Hospitality provides broad-based consulting services to a variety of public and private clients in all areas of hospitality marketing and consulting, culinary innovation and development, communications and operations. With a focus on food, travel, luxury and destination development, Hatch Hospitality thrives on elevating life's most delicious moments. www.hatchhospitality.com

Note: Kate and Ned will be on vacation from Jan. 9 through 25. Reach them after that time at kate@hatchhospitality.com and ned@hatchhospitality.com.